

category management and strategic sourcing - *strategic sourcing is a key practice within the category management framework it is the collaborative and structured process of critically analyzing an organization's spending and using this information to make business decisions, **strategic sourcing vs category management let's talk** - category management goes beyond running sourcing events and manages categories as a portfolio if your organization is still putting plans together from a spend analysis to decide which categories need to be sourced this year then you are not doing category management the big process difference here is that a category manager is designated to manage a set of sub categories as a portfolio to meet the strategic objectives of the business they are working with, **strategic sourcing and category management calyptus main** - strategic sourcing category management strategic sourcing strategic sourcing is smart purchasing it's purchasing with organizational goals and mission in mind strategic sourcing looks at immediate needs but also at the long term view strategic sourcing is a way to maximize value while minimizing cost, **is there a difference between strategic category sourcing** - strategic category management is simply category management in a strategic context category sourcing is the process of sourcing a category designed to be treated as a business unit it is generally treated as part of the category management process strategic category sourcing is category sourcing in a strategic context, **do you know the difference between strategic sourcing and** - our discussion ranged from strategic sourcing and category management are different terms for the same process to there is a dramatic difference between the two and the issues and challenges grow exponentially with those differences after our day long discussion there was consensus that the differences are dramatic, **strategic sourcing and category management koganpage com** - strategic sourcing and category management drive efficient sourcing within your organization through applying the highly successful concepts and methods used in ikea drive efficient sourcing within your organization through applying the highly successful concepts and methods used in ikea*

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